

An aerial night view of a parking lot. The lot is filled with cars, mostly parked in neat rows. In the foreground, there is a large Ferris wheel with a blue and white striped canopy. To the right, there is a carousel with a blue and white striped canopy. The parking lot is illuminated by streetlights, and the surrounding area is dark. The word "Cleverciti" is overlaid in a bright green, sans-serif font with a signal icon to its right.

**Cleverciti**

# Smart Parking for Smart Spaces

**Retail and Shopping Centers**

[www.cleverciti.com](http://www.cleverciti.com)



# Parking Solutions for Retailers and Shopping Centers

Enhance the Customer Experience

**Cleverciti's Smart Parking Solutions** are the first step in ensuring a seamless and hassle-free shopping experience for your customers. Our technology guides customers to the closest open parking spaces, reducing the complexity and stress of the parking experience. Instead of searching for a space, customers gain immediate access to your shopping center and its tenants.

Furthermore, Cleverciti's newest solution, CIRC360, delivers not only parking guidance but an opportunity to engage with your customers by delivering communications and messaging on high-visibility LED signage.

Welcome, assist, engage and inform. All with Cleverciti



## How Cleverciti can Elevate the Parking Experience

- 📶 Enhance the customer experience
- 📶 Maximize the use of outdoor parking areas
- 📶 Reduce the complexity of parking to reduce traffic and emissions
- 📶 Create opportunities to build revenue by adding advertising and informational messaging to the Cleverciti solution
- 📶 Gather more intelligent data on parking and customer habits

## Did you know?

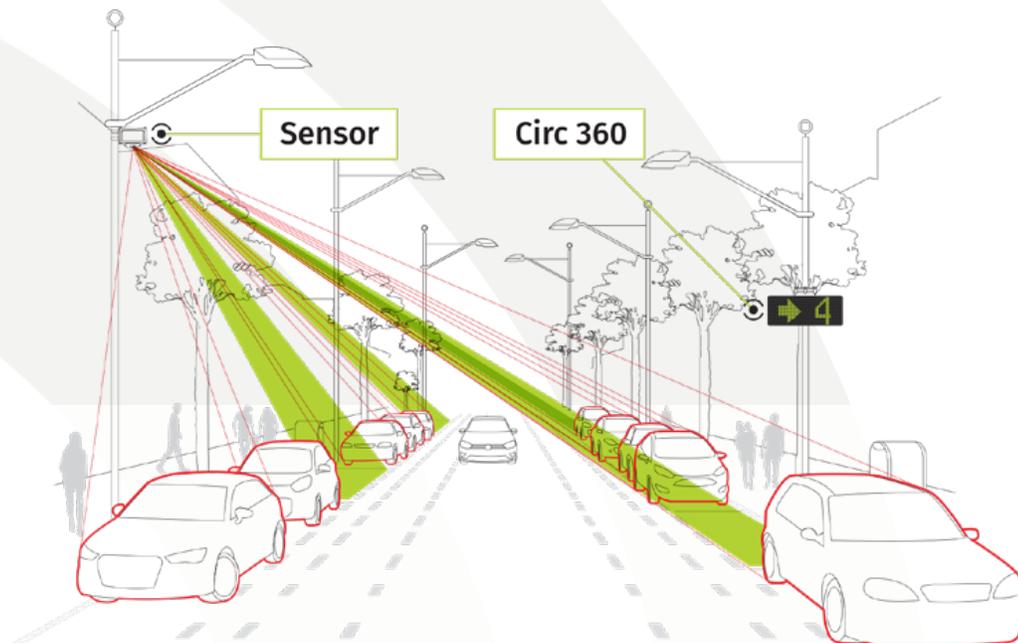
- 📶 Countless hours lost searching for parking
- 📶 Average parking space turnover per day: 2 spaces
- 📶 Average customers per car: 1.7
- 📶 Average search time: 10-12 minutes
- 📶 Average dollars spent per minute in a mall \$1.29
- 📶 Total hours lost searching for a parking space: 1,387,730
- 📶 Search distance: 13.8 million miles

# Delivering Data to Better Engage with Customers

Cleverciti provides a powerful combination: precise parking data and instant local guidance in a single solution. Intelligent sensors are easily installed on existing infrastructure to reduce downtime and closures.

The Cleverciti Cockpit analyzes data with sophisticated analytics to help you identify the precise data needed to best manage your parking operations and your shopping

## The Cleverciti Solution



*"Cleverciti provides parking management and guidance with the best data quality and the highest reliability. Additionally, the company excels in performance and service."*

– Thomas Fehling, Mayor, The City of Bad Hersfeld

# Global Parking Intelligence

## A Clever Parking Platform

Cleverciti Systems is the leader in comprehensive, intelligent solutions for parking detection, monitoring and guidance. Cleverciti provides organizations with a powerful solution that enhances convenience, builds loyalty and boosts engagement, allowing them to maximize ROI and streamline the parking experience.

## Patents and trademarks

- 📶 Cleverciti and CIRC360 are registered trademarks
- 📶 The CIRC360 design is registered and protected
- 📶 CIRC360: numerous international patents pending
- 📶 Cleverciti Sensors: numerous international patents pending



## International awards

**DIGICON 2016**  
DIGITALE WELT CONVENTION

Winner Digital  
Innovation Award

**Deloitte.**  
Technology Fast50

Winner Award  
Winer 2016



Top Energy  
Award 2016



Product Gulf  
Traffic Award

Finalist Best New Parking  
EcoAward 2017, Bronze Medal Winner  
German Accelerator  
Finalist Parking Industry Awards Sydney 2017

## Cleverciti Smart Parking Solutions

